

PPC & PPA Sponsored Classes - Fall 2013

JDP Photography

A unique educational opportunity for PPC & PPA members and non-members to attend small hands-on classes and workshops in Orange County with a professional offering expertise and first-hand experience.

Professional Photographers of California – California Sundays



Professional Photographers of America – Super Monday



Membership not required to attend.

Day/Date	Time	Description	Cost
Sunday, 9/8/13	12:00 – 7:30 p.m.	Seeing the Light – Studio and Natural Lighting and Posing PPC/Tustin	\$49 member \$69 non-member
Sunday, 9/15/13	12:00 – 6:00 p.m.	The Business and Art of Business Photography PMPA /Vancouver, WA	\$49/\$59/\$69
Sunday, 9/22/13	12:00 – 6:00 p.m.	The Business and Art of Business Photography PPC/Tustin	\$49 member \$69 non-member
Monday, 10/14/13	9:00 a.m. – 5:00 p.m.	The Business and Art of Business Photography PPA/Tustin	\$99

Online registration for all classes:

Professional Photographers of California – California Sundays

<http://www.ppconline.com/events/california-sunday-2013/>

Professional Photographers of America – Super Monday

<http://www.ppa.com/edu>

PPC & PPA Sponsored Classes - Fall 2013

JDP Photography

Sunday, September 8, 2013, 12:00 – 7:30 p.m.

Seeing the Light – Studio and Natural Lighting and Posing

MEET AT JDP PHOTOGRAPHY

The Allan Building at Enderle Center

14081 S. Yorba St., Suite 211

Tustin, CA 92780

714.669.4537

Program Itinerary

Introduction – 12:00 p.m.

Studio Lighting – 12:30 – 2:30 p.m.

The Shoot (hands on)

30 minute break – 2:30 – 3:00 p.m.

Shooting the red (demonstration)

Image review and selection (demonstration with Lightroom)

Post production (demonstration with Lightroom and Photo shop)

30 minute break – 4:00 to 4:30 p.m.

Environmental - Natural light shooting (hands on)

Enderle Center – 4:30 to 6:00 p.m.

Cedar Grove Park – 6:30 to 7:30 p.m.

This comprehensive hands-on training will help you gain confidence in seeing the light in the studio and outdoors with natural light.

We will cover the studio lighting setups every photographer should know. You will use triggers and light meters and position the lights to create the proper lighting ratios. There will be demonstrations on the red shooting, image review, selection and post-production techniques with Lightroom and Photo shop.

Then, we go outdoors to find the best natural light and compositions, using reflectors and subtractors. We will finish the day at a local park to pose families at sunset.

Bring cameras, memory cards, charged batteries, and these optional items - reflectors/translucents, light meters, tripods.

PPC & PPA Sponsored Classes - Fall 2013

JDP Photography

Sunday, September 15, 2013, 12:00 – 6:00 p.m.

The Business & Art of Business Photography

MEETATAEVUM IMAGES PHOTOGRAPHY STUDIO

703 Main St.

Vancouver, WA 98660

360.735.1595

Program Itinerary

Introduction – 12:00 p.m.

Before you press the shutter button – 12:30 p.m.

Marketing

Referral Rewards Program

Client preparation (handouts)

Studio prep – 1:30 p.m.

Shooting tethered

The Shoot (hands on) – 2:30 p.m.

Review and selection (Lightroom)

Natural light shooting (hands on) – Vancouver streets – 3:30 p.m.

Finding the light and location

Using reflectors, subtractors and flash

30 minute break

After the Session – 5:00 p.m.

Post production (Photo shop)

Product Delivery (electronic)

Collecting the money

Thanking the client

PPC & PPA Sponsored Classes - Fall 2013

JDP Photography

Sunday, September 22, 2013, 12:00 – 6:00 p.m.

The Business & Art of Business Photography

MEET AT JDP PHOTOGRAPHY

The Allan Building at Enderle Center

14081 S. Yorba St., Suite 211

Tustin, CA 92780

714.669.4537

Program Itinerary

Introduction – 12:00 p.m.

Before you press the shutter button – 12:30 p.m.

Marketing

Referral Rewards Program

Client preparation (handouts)

Studio prep – 1:30 p.m.

Shooting the red

The Shoot (hands on) – 2:30 p.m.

Review and selection (Lightroom)

Natural light shooting (hands on) - Enderle Center – 3:30 p.m.

Finding the light and location

Using reflectors and subtractors

30 minute break

After the Session – 5:00 p.m.

Post production (Photo shop)

Product Delivery (electronic)

Collecting the money

Thanking the client

PPC & PPA Sponsored Classes - Fall 2013

JDP Photography

Monday, October 14, 2013, 9:00 a.m. - 5:00 p.m.

The Business & Art of Business Photography

MEET AT JDP PHOTOGRAPHY

The Allan Building at Enderle Center

14081 S. Yorba St., Suite 211

Tustin, CA 92780

714.669.4537

Program Itinerary

Introduction – 9:00 a.m.

Before you press the shutter button – 9:30 a.m.

Marketing

Referral Rewards Program

Client preparation (handouts)

Studio prep – 11:00 a.m.

Shooting tethered

LUNCH AND DISCUSSION (no-host) – 12:00 p.m. – 1:00 p.m.

The Shoot (hands on) – 1:30 p.m.

Review and selection (Lightroom)

Natural light shooting (hands on) - Enderle Center – 3:00 p.m.

Finding the light and location

Using reflectors and subtractors

30 minute break

After the Session – 4:00 p.m.

Post production (Photo shop)

Product Delivery (electronic)

Collecting the money

Thanking the client